

Sony: "The industry is better stronger when Nintendo is strong"

Gamereactor, a large video game magazine in Europe, Interviewed the Playstation global sales and marketing head, Jim Ryan.

In the interview, Ryan said:

"I think in many ways this increased presence in the space is a good thing; it creates conversation, it creates excitement, and certainly having a rejuvenated and energetic Nintendo back, I think its a great thing for the industry, I think the industry is better and stronger when Nintendo is strong. I really believe that."

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